



Assessing Assessments—Building Formative Feedback Across Academic, Administrative, and Co-curricular Units

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Sheena G. Serslev, EdD – Director of Institutional Assessment, OIEP

Bonnie Sylwester, PhD – Associate Director of Program Assessment, OIEP

Chris Lee, PhD – Associate Director of Institutional Effectiveness, OIEP

Agenda



Overview of assessment councils



Strategies for creating a framework of peer feedback

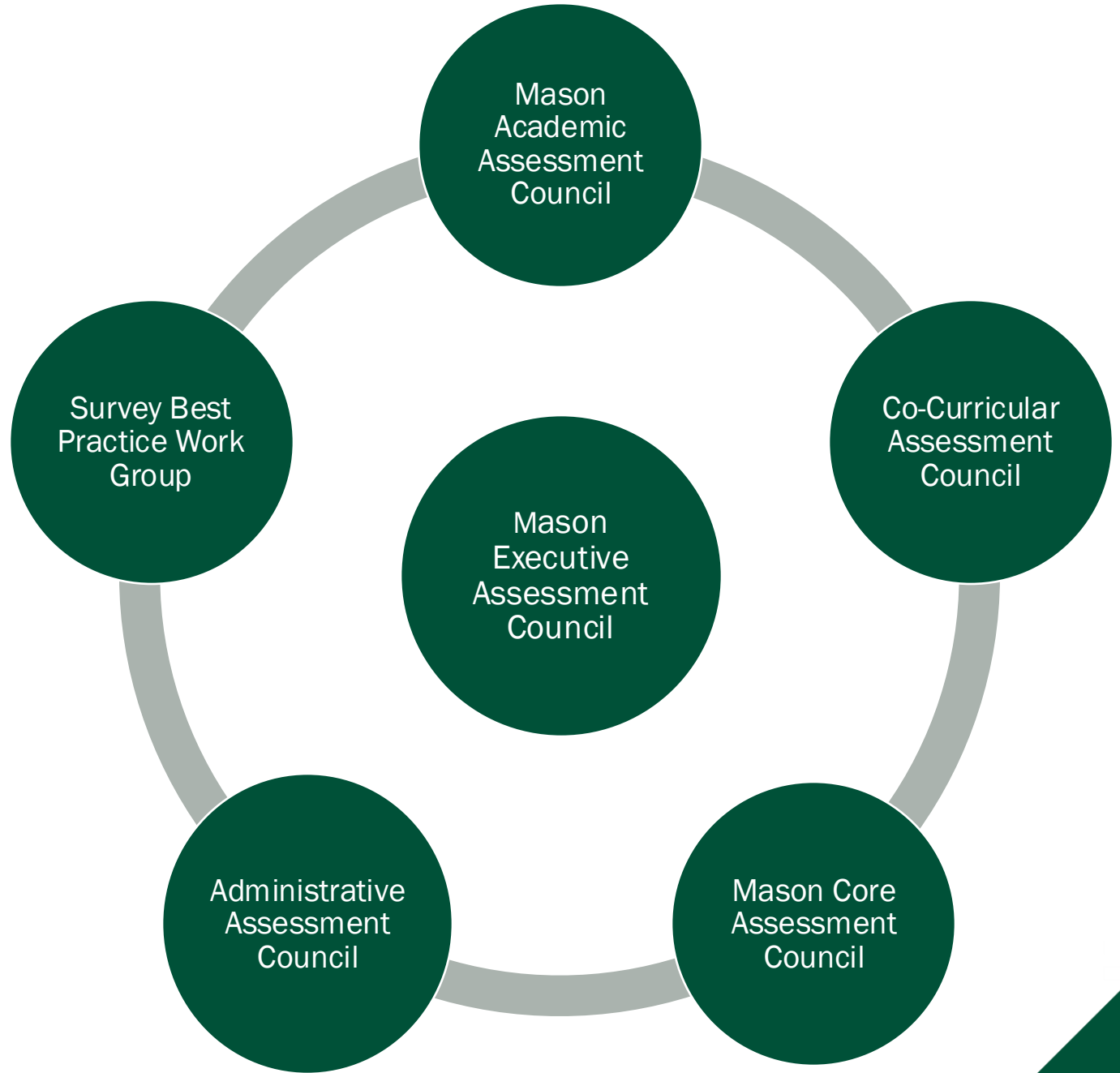


Lessons **learned** for creating a systematic feedback process



Questions and discussion

Overview of Assessment Councils at George Mason University



Overview of Units Engaging in Annual Assessment

Academic

- 228 Academic Programs
- Completed 4 Cycles (on 5th Cycle)
- Mason Academic Assessment Council (MAAC)

Administrative

- 53 Administrative Units
- Piloting First Cycle
- Administrative Assessment Council (AdAC)

Co-Curricular

- 34 Co-Curricular Units
- Completed 2 Cycles (on 3rd Cycle)
- Co-Curricular Assessment Council (CCAC)

Strategies for Creating a Framework of Peer Feedback

Establishing the Feedback Process

- Organize materials and provide specific directions
- Develop and refine rubrics
- Share examples of feedback as exemplars
- Scaffold process with a structured timeline and reminders
- Share feedback with units through individual emails and a high-level presentation

Strategies for Creating a Framework of Peer Feedback



Building a Culture of Assessment

Create a safe space during council meetings to discuss the process

Explain the "why" of peer feedback

Emphasize the continuous improvement orientation of the feedback (non-punitive)

Encourage learning opportunities from the reviewer perspective

Receive feedback from reviewers after they complete the reviews

Establish a process for recognizing exemplary submissions/work

Lessons Learned: Creating Systematic Assessment Feedback Processes

Academic

- Reviewing programs within disciplines
- Developing efficiencies with packaging reviewer materials
- Connecting feedback to program review processes

Administrative

- Cultivating buy-in from leadership
- Establishing council membership and clarification of unit structure
- Defining terms and clarifying expectations

Co-Curricular

- Supporting units to use the feedback to make relevant changes in future annual assessment planning
- Integrating feedback into our assessment reporting platform



Questions?

Sheena G. Serslev: sserslev@gmu.edu

Bonnie Sylwester: bsylwest@gmu.edu

Chris Lee: cleen@gmu.edu

[OIEP Website](#)

