

Co-Curricular Annual Assessment Plan Rubric AY25

Section	Exemplary (3)	Proficient (2)	Developing (1)	Incomplete (0)
Mission	Shows alignment and draws a conceptual connection to George Mason University's mission Specific to the unit Articulates stakeholders Clear and concise	Specific to the unit Articulates stakeholders Concise	General and unspecific to the unit Long	No mission statement provided
Goal	Broad and long-term Connected to mission and strategic goal areas Provides framework for developing outcomes	Broad and long-term	Narrow and short-term	No goals provided
SMART Outcome	S: Identifies specific target audience M: Success measure evident A: Attainable within the current assessment cycle R: Relevant to the goal T: Time-frame for achieving outcome stated Shows alignment to the strategic plan	M: Success measure evident A: Attainable within the current assessment cycle R: Relevant to the goal	2 components of the SMART outcome are present	No SMART outcome provided
Measures	Measure is well-aligned with the SMART outcomes Success measure is determined based on baseline measures or current status Measure is an indicator of changes in process, performance, knowledge and/or skills related to goal	Measure is aligned with the SMART outcomes	Measure is present, but misaligned with the outcome or unclear	No measures provided
Findings	Articulates whether a target was met, partially met, or unmet Interprets and justifies findings through appropriate conclusions Includes relevant supporting evidence	Articulates whether a target was met, partially met, or unmet Interprets and justifies findings	Only articulates whether a target was met, partially met, or unmet	No findings provided
Improvements	Includes a comprehensive action plan to improve outcomes Includes appropriate contact(s) and timeline for completing the improvement plan Includes any necessary resources required for completing the improvement plan Explains improvements through next steps based on the findings (even if outcome has been met)	Includes specific action(s) to improve outcomes Includes appropriate contact(s) and timeline for completing the improvement plan	Includes 1 specific action to improve outcomes	No improvements and/or action plans provided