



# MASON ACADEMIC ASSESSMENT COUNCIL ANNUAL ASSESSMENT FEEDBACK PROCESS

OFFICE OF INSTITUTIONAL EFFECTIVENESS AND PLANNING

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## AGENDA

- **Overview of the Mason Academic Assessment Council (MAAC) Feedback Process**
  - Review of the Feedback Rubric
- **Themes from Annual Assessment Feedback**
- **Integrating Assessment Feedback in Future Cycles**

## CHARGE OF THE MAAC

### **Mission:**

The Mason Academic Assessment Council (MAAC) is a university-wide committee dedicated to advancing systematic and best assessment practices. Led by, and working with the Office of Institutional Effectiveness and Planning (OIEP), council members promote and support effective assessment of academic programs and administrative units.

### **Additional Information about MAAC and the current membership list:**

<https://oiep.gmu.edu/institutional-effectiveness/assessment-council/>

## ASSESSMENT REVIEW TIMELINE

### **September 2020**

OIEP Introduces an annual assessment peer review process at the Dean's Meeting, MAAC, and Faculty Senate.



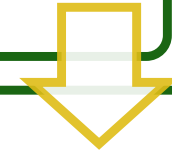
### **September – December 2020**

MAAC Council Members are assigned small groups and review approximately 20 programs.



### **January – February 2021**

OIEP conducts sessions to share the feedback process and will subsequently shares feedback with units, Colleges, and Schools.



### **June 1, 2021**

Program deadline to submit materials. The 2019 2020 assessment cycle is currently open in Tk20.

## QUESTIONS ABOUT THE TIMELINE OR PROCESS



## THE RUBRIC: FIELDS

**Mission**

**Curriculum Map(s)**

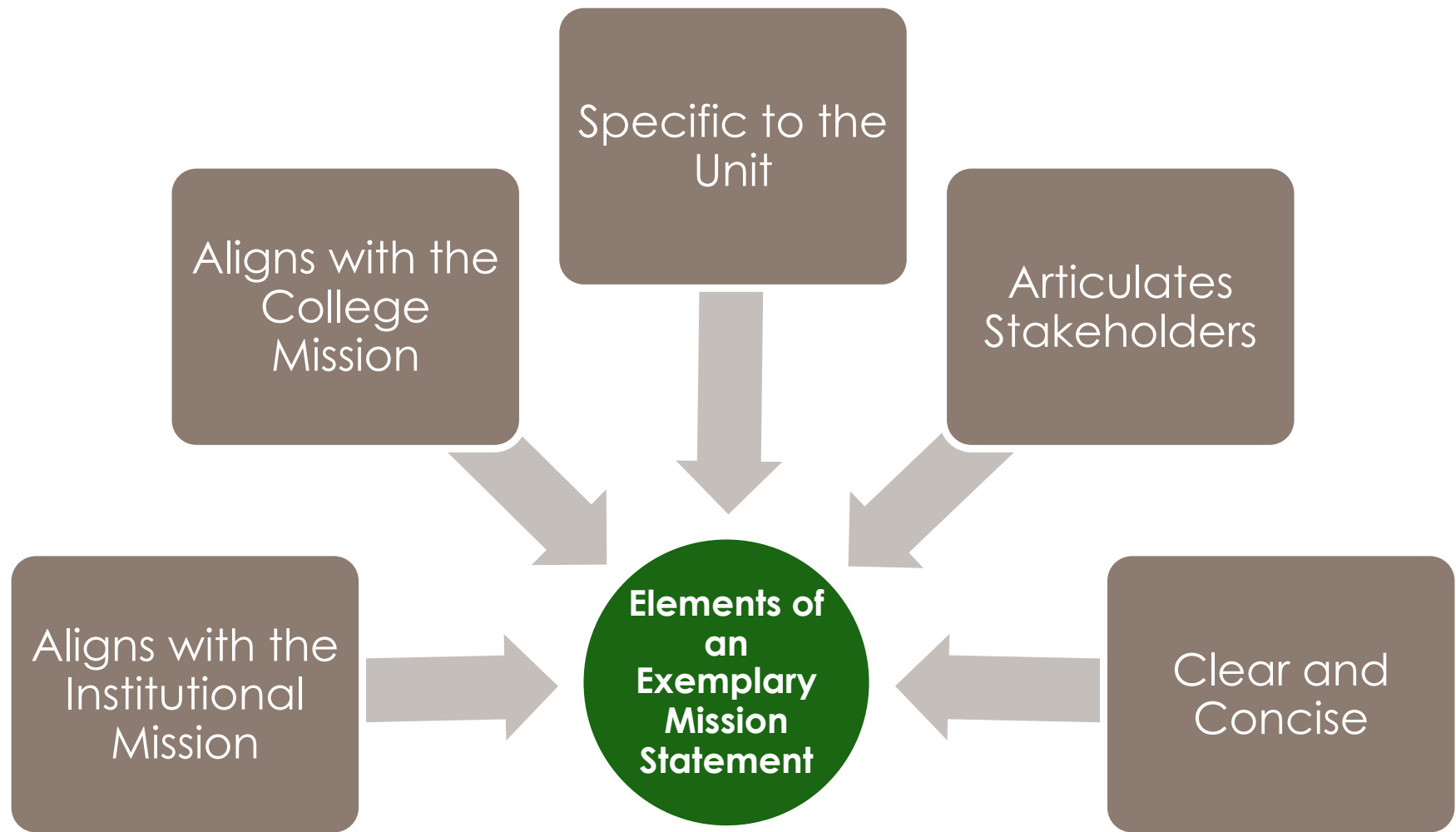
**Student Learning  
Outcomes**

**Measures**

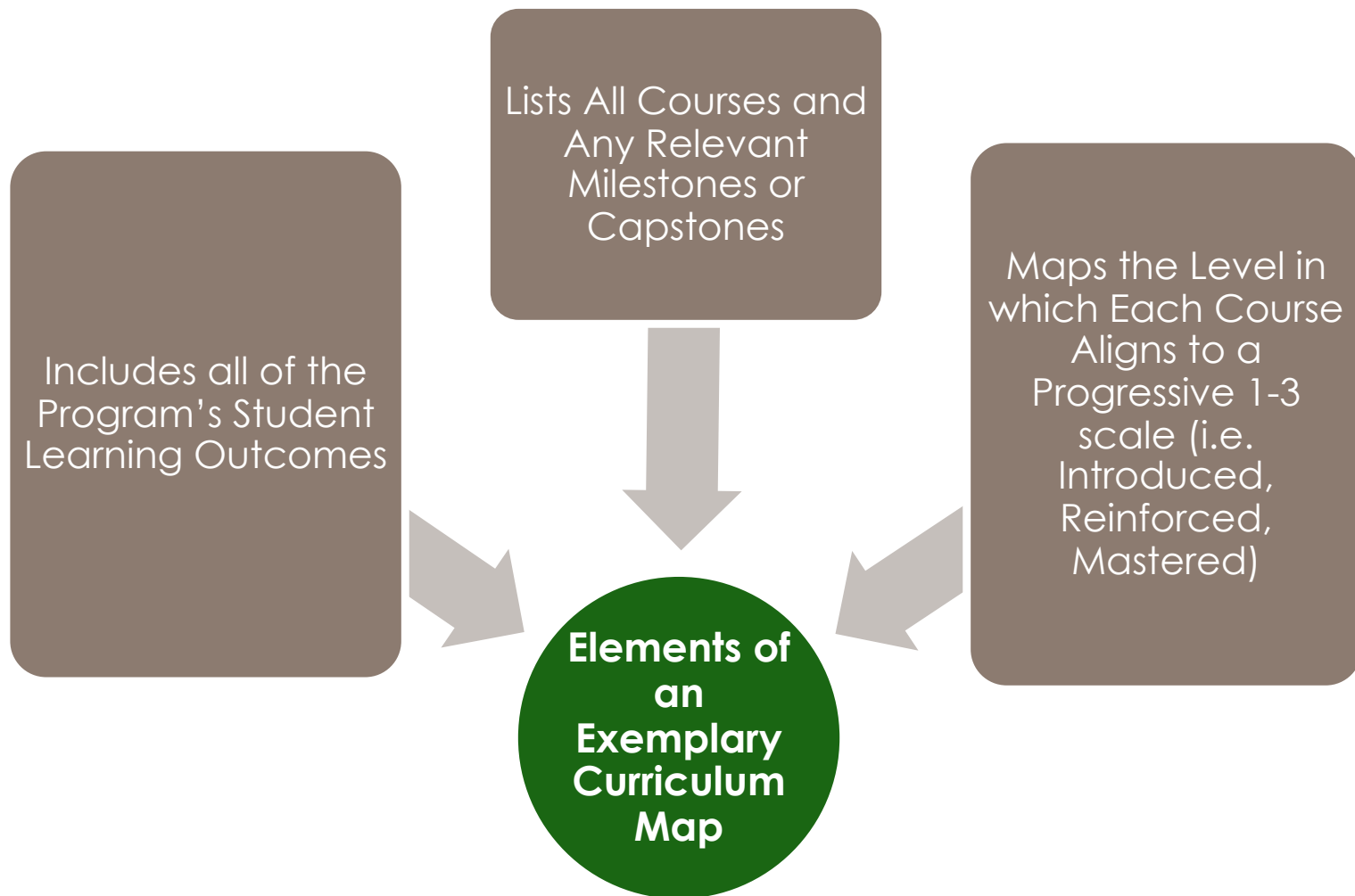
**Results**

**Improvements**

## THE RUBRIC: MISSION

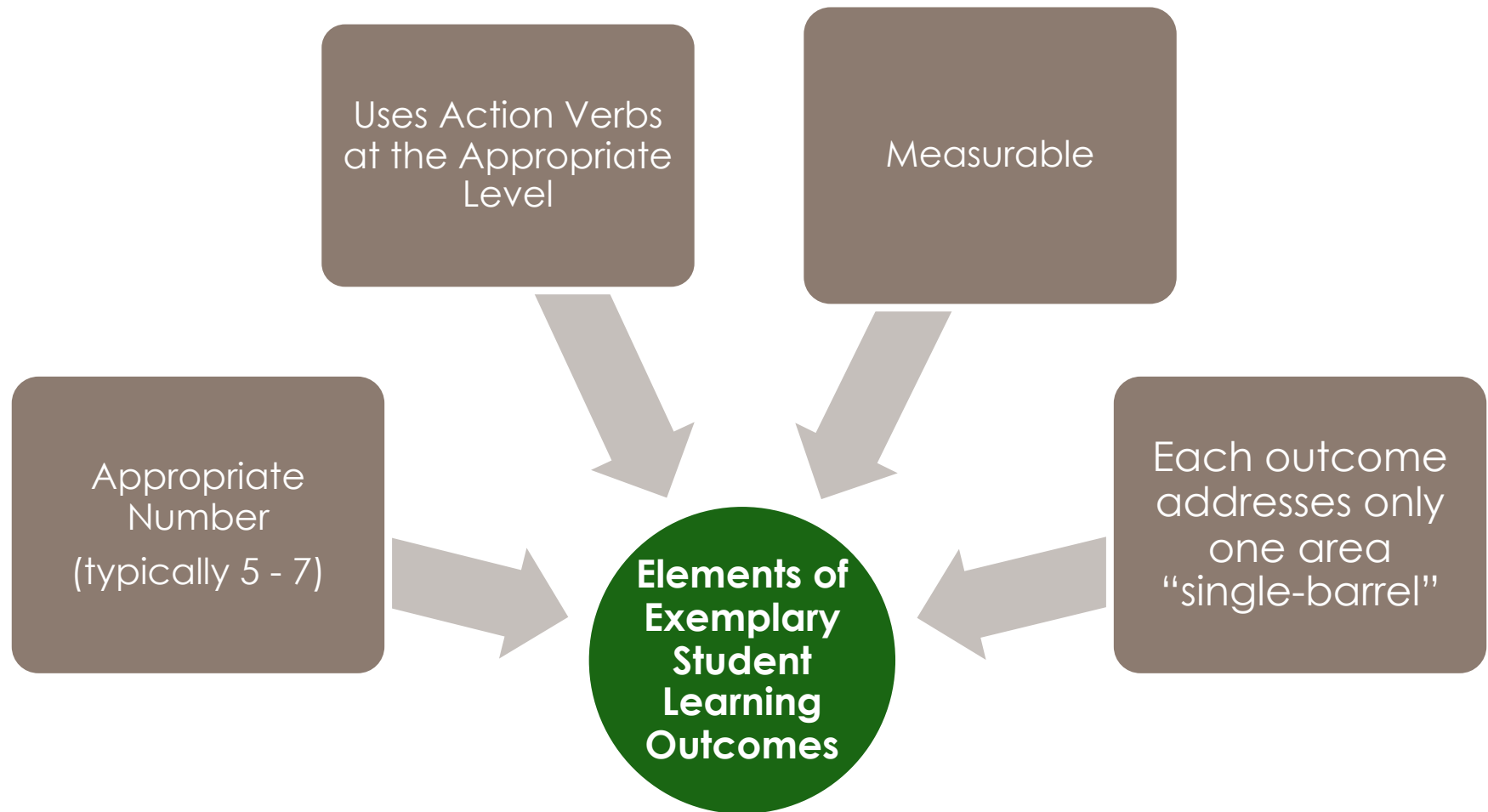


## THE RUBRIC: CURRICULUM MAPPING

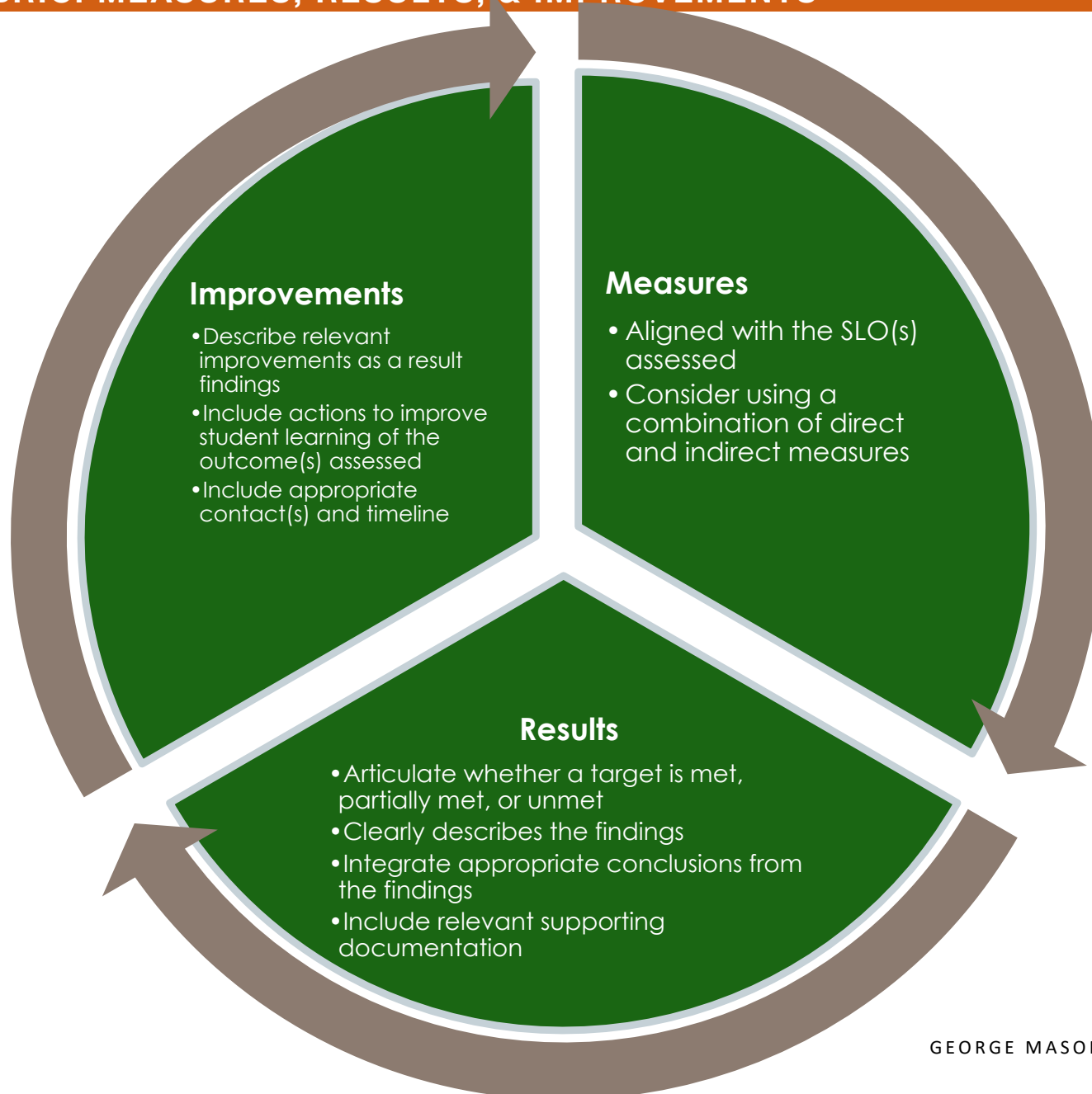




## THE RUBRIC: DEVELOPING STUDENT LEARNING OUTCOMES



## THE RUBRIC: MEASURES, RESULTS, & IMPROVEMENTS



## QUESTIONS ABOUT THE RUBRIC OR PROCESS



## THEMES FROM THE FEEDBACK : AVERAGES

Assessment Area	Average Score
Mission	3.1
Curriculum Map(s)	2.4
Student Learning Outcomes	2.8
Methods	2.7
Results	2.8
Improvements	2.5

## THEMES FROM THE FEEDBACK : AREAS FOR IMPROVEMENT

Assessment Area	Common Feedback
Mission	More Concise  Align with the college and institutional mission
Curriculum Map(s)	Include all SLOs and coursework  Integrate a progressive scale (i.e. 1, 2, 3 or Beginning, Intermediate, Advanced)
Student Learning Outcomes	Integrate action verbs  Focus on one concept per outcome
Methods	Integrate multiple methods when possible  Integrate a direct method
Results	Include rubrics and supplemental materials
Improvements	Include more detail in this section about how the assessment findings have and will be used for program improvement

## PURPOSE OF THE ASSESSMENT FEEDBACK

- **Acknowledge exemplary assessment efforts**
- **Provide concrete feedback to programs on strengths and areas for improvement**
  - Support assessment planning for future cycles
- **Document holistic trends in assessment to provide appropriate support resources**

## CONTINUED SUPPORT THROUGH OIEP

### Assessment Support Consultations and Office Hours

Sheena Serslev

[sserslev@gmu.edu](mailto:sserslev@gmu.edu)

**Tuesday's, 10:00am – noon**

<https://gmu.zoom.us/j/9017092122>

### Assessment Resources

[Module connecting annual assessment with Academic Program Review](#)

[Annual Assessment Rubric](#)

[Action Verbs Using Bloom's Taxonomy Staircase](#)

[Getting Started with Tk20 Guide](#)

**Custom Workshop for your Department or College**

**What type of assessment support or resources would you like to see?**

What type of assessment support or resources would you like to see?

Go to [www.menti.com](https://www.menti.com) and use the code 73 63 12

