MASON ACADEMIC ASSESSMENT COUNCIL ANNUAL ASSESSMENT FEEDBACK PROCESS

OFFICE OF INSTITUTIONAL EFFECTIVENESS AND PLANNING

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AGENDA

• Overview of the Mason Academic Assessment Council (MAAC) Feedback Process
  • Review of the Feedback Rubric

• Themes from Annual Assessment Feedback

• Integrating Assessment Feedback in Future Cycles
Mission:

The Mason Academic Assessment Council (MAAC) is a university-wide committee dedicated to advancing systematic and best assessment practices. Led by, and working with the Office of Institutional Effectiveness and Planning (OIEP), council members promote and support effective assessment of academic programs and administrative units.

Additional Information about MAAC and the current membership list: https://oiep.gmu.edu/institutional-effectiveness/assessment-council/
OIEP Introduces an annual assessment peer review process at the Dean’s Meeting, MAAC, and Faculty Senate.

MAAC Council Members are assigned small groups and review approximately 20 programs.

OIEP conducts sessions to share the feedback process and will subsequently shares feedback with units, Colleges, and Schools.

Program deadline to submit materials. The 2019 2020 assessment cycle is currently open in Tk20.
QUESTIONS ABOUT THE TIMELINE OR PROCESS
THE RUBRIC: FIELDS

- Mission
- Curriculum Map(s)
- Student Learning Outcomes
- Measures
- Results
- Improvements
THE RUBRIC: MISSION

Elements of an Exemplary Mission Statement

- Specific to the Unit
- Articulates Stakeholders
- Clear and Concise
- Aligns with the Institutional Mission
- Aligns with the College Mission
Elements of an Exemplary Curriculum Map

- Includes all of the Program’s Student Learning Outcomes
- Lists All Courses and Any Relevant Milestones or Capstones
- Maps the Level in which Each Course Aligns to a Progressive 1-3 scale (i.e. Introduced, Reinforced, Mastered)
THE RUBRIC: DEVELOPING STUDENT LEARNING OUTCOMES

Elements of Exemplary Student Learning Outcomes

- Uses Action Verbs at the Appropriate Level
- Measurable
- Appropriate Number (typically 5 - 7)
- Each outcome addresses only one area “single-barrel”
THE RUBRIC: MEASURES, RESULTS, & IMPROVEMENTS

Measures
• Aligned with the SLO(s) assessed
• Consider using a combination of direct and indirect measures

Results
• Articulate whether a target is met, partially met, or unmet
• Clearly describes the findings
• Integrate appropriate conclusions from the findings
• Include relevant supporting documentation

Improvements
• Describe relevant improvements as a result of findings
• Include actions to improve student learning of the outcome(s) assessed
• Include appropriate contact(s) and timeline
QUESTIONS ABOUT THE RUBRIC OR PROCESS
<table>
<thead>
<tr>
<th>Assessment Area</th>
<th>Average Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mission</td>
<td>3.1</td>
</tr>
<tr>
<td>Curriculum Map(s)</td>
<td>2.4</td>
</tr>
<tr>
<td>Student Learning Outcomes</td>
<td>2.8</td>
</tr>
<tr>
<td>Methods</td>
<td>2.7</td>
</tr>
<tr>
<td>Results</td>
<td>2.8</td>
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<tr>
<td>Improvements</td>
<td>2.5</td>
</tr>
</tbody>
</table>
## Themes from the Feedback: Areas for Improvement

<table>
<thead>
<tr>
<th>Assessment Area</th>
<th>Common Feedback</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mission</td>
<td>More Concise</td>
</tr>
<tr>
<td></td>
<td>Align with the college and institutional mission</td>
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<tr>
<td>Curriculum Map(s)</td>
<td>Include all SLOs and coursework</td>
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<tr>
<td></td>
<td>Integrate a progressive scale (i.e. 1, 2, 3 or Beginning, Intermediate, Advanced)</td>
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<tr>
<td>Student Learning Outcomes</td>
<td>Integrate action verbs</td>
</tr>
<tr>
<td></td>
<td>Focus on one concept per outcome</td>
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<tr>
<td>Methods</td>
<td>Integrate multiple methods when possible</td>
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<tr>
<td></td>
<td>Integrate a direct method</td>
</tr>
<tr>
<td>Results</td>
<td>Include rubrics and supplemental materials</td>
</tr>
<tr>
<td>Improvements</td>
<td>Include more detail in this section about how the assessment findings have and will be used for program improvement</td>
</tr>
</tbody>
</table>
PURPOSE OF THE ASSESSMENT FEEDBACK

- Acknowledge exemplary assessment efforts

- **Provide concrete feedback to programs on strengths and areas for improvement**
  - Support assessment planning for future cycles

- Document holistic trends in assessment to provide appropriate support resources
CONTINUED SUPPORT THROUGH OIEP

Assessment Support Consultations and Office Hours

Sheena Serslev
sserslev@gmu.edu
Tuesday’s, 10:00am – noon
https://gmu.zoom.us/j/9017092122

Assessment Resources

Module connecting annual assessment with Academic Program Review
Annual Assessment Rubric
Action Verbs Using Bloom’s Taxonomy Staircase
Getting Started with Tk20 Guide

Custom Workshop for your Department or College

What type of assessment support or resources would you like to see?
What type of assessment support or resources would you like to see?

Go to www.menti.com and use the code 73 63 12